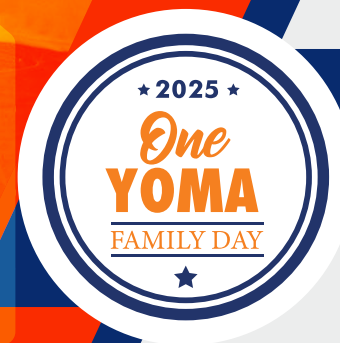




# Yoma Family Day 2025 Rising Stronger Thriving Together

**18 JANUARY 2025**  
SATURDAY

**7:30 AM TO 7:30 PM**  
StarCity Sports Club



Organized by



2025



“

**Yoma Family Day is the annual event for Yoma Group employees & families to build unity and inclusivity, and to create a true sense of belonging that makes “ONE YOMA”. With the involvement of hundreds of volunteers and highly enthusiastic crowd across the Yoma Group, Yoma Family Day will give an opportunity for employees and their families to connect with each other while doing fun and engaging activities.**

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# CHAIRMAN'S STATEMENT



Dear Yoma Family,

Welcome to the third annual Yoma Family Day—a day dedicated to celebrating the spirit of "ONE YOMA" that unites us all. Since its inception, Yoma Family Day has become a meaningful tradition, bringing together our colleagues and their loved ones for a day filled with connection, joy, and shared memories.

This year's celebration promises to be even more exciting, with activities and performances that highlight the incredible talent and enthusiasm within our Yoma family. It is a time to strengthen our bonds, celebrate our collective journey, and embrace the values that define us as one unified group.

Thank you for being part of this special day. Let's make it truly unforgettable!

**Melvyn Pun**

Chairman of Yoma Group

# EVENT ATTIRE ESSENTIALS



Event T-shirt



Wristband

To access the event site of Yoma Family Day, remember to wear the official event T-shirt and wristband.

# EVENT AGENDA

TIME	PROGRAM	VENUE
07:30am - 08:00am	Group Zumba	Main Stage
08:00am - 08:30am	Entity Parade	Entrance-Museum-Main Stage
08:45am - 09:00am	Opening Speech	Main Stage
09:00am - 11:00am	Yoma's Got Talent	Main Stage
09:30am - 10:30am	Futsal	Rio / Madrid
11:00am - 11:10am	InnoLearn By Yoma Academy	Main Stage
11:00am - 02:00pm	Badminton	Court
11:00am - 02:00pm	Mini-Fitness Challenge	Gym
11:00am - 02:00pm	E-sports	E-sports Zone @ Yoma Bank
03:30pm - 06:00pm	Yoma Family Cup - Final Match	Sunset Field
06:15pm - 07:00pm	Award Ceremony	Main Stage
07:00pm - 07:15pm	Closing Speech	Main Stage

*\* The organizer reserves the right to change the program time/ schedule without prior notice.*

## Other Activities

Entity Showcase Area	09:00am - 03:00pm
Yoma Quiz	09:00am - 03:00pm
Kids and Amusement Zone	09:00am - 07:00pm
Beer Time	04:00pm - 07:00pm



# EVENT MAP

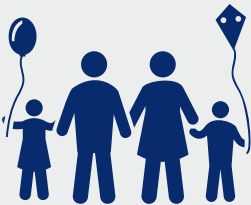


*\* The organizer reserves the right to make changes without prior notice.*

# MAIN ACTIVITIES

## FAMILY ACTIVITIES

- Yoma's Got Talent Show
- Kids and Amusement Zone
- F & B Stores
- E-Sports



## WELLNESS ACTIVITIES

- Yoma Family Cup
- Group Zumba
- Mini Sports Tournament
- Mini-Fitness Challenge



## BUSINESS ACTIVITIES

- Entities Showcase
- Job Fair
- Yoma Quiz
- Entity Parade





# SHUTTLE BUS SERVICE

For all Yoma Group's employees, families and friends,

## ARRIVAL TIME AT STARCITY

9:00 AM

## DEPARTURE TIMES FROM STARCITY

1:00 PM | 2:00 PM | 7:00 PM

- Seating is available on a first-come-first-served basis.
- Only those who can show event wristbands are allowed to ride the shuttle bus.

For further enquiries, please reach out to:

### Ma Lwin Lwin Soe

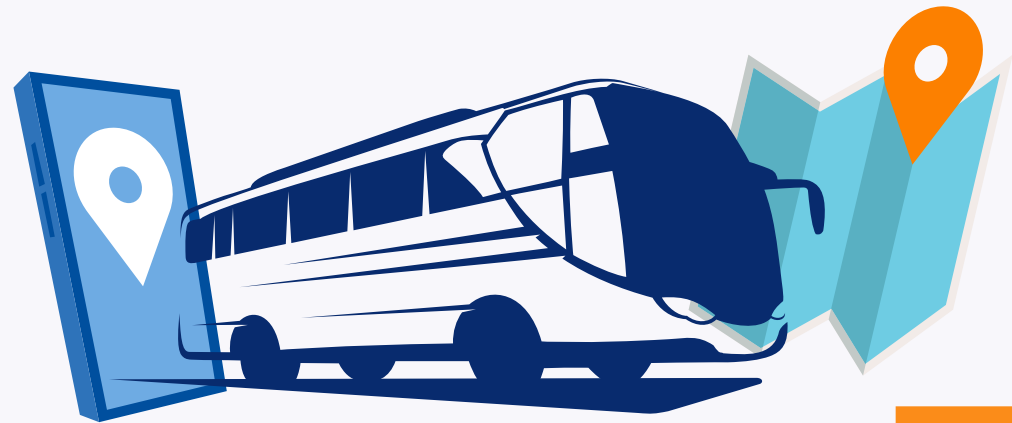
09 785 421 002

[lwin2soe@yomaland.com](mailto:lwin2soe@yomaland.com)

### Ko Naing Kyaw

09 777 221 100

[naingkyaw@yomaland.com](mailto:naingkyaw@yomaland.com)



*\* This shuttle bus arrangement differs from the staff ferry buses. Some entities may have separate arrangements for their own staff ferry buses.*

For the Shuttle Bus Routes Guide

[CLICK HERE](#)

# CAR PASS

All vehicles entering StarCity must prominently display a CAR PASS on the windshield. The car pass allows access for your vehicle into StarCity and grants parking privileges at Galaxy Tower. Parking availability is limited and provided on a first-come-first-served basis.

For your convenience, there will be a shuttle bus service running between Galaxy Tower and SCSC every 15 minutes.

**YOMA FMI**  
STRATEGIC HOLDINGS LTD. FMI HOLDINGS LTD.  
YOMA GROUP

## YOMA FAMILY DAY 2025

**CAR PASS**

18 JANUARY 2025  
STARCITY SPORTS CLUB  
THANLYIN

★ 2025 ★  
*One*  
**YOMA**

# ENTITY PARADE

Join us for a vibrant display of entities from across the Yoma Group take center stage in a captivating Parade. Each entity will have a moment to greet the audience and proudly present their flags, creating a sense of pride and unity within Yoma Group.

**Time:** 8:00 am – 8:30 am

**Venue:** Entrance - Museum - Main Stage





# MINI FITNESS CHALLENGE

## CHALLENGE CATEGORIES

Wall Sit, Push-Up or Pull-Up, and Plank - Men and women will compete separately. Prizes will be awarded separately for both men and women.

**Time:** 11:00am - 02:00pm  
**Venue:** Gym

# E-SPORTS

Grand Final (Best of 5)  
Flawless (PHH) vs Team Glacier (TED)

**Time:** 11:00 AM to 2:00 PM  
**Venue:** E-Sports Zone @ Yoma Bank



# YOMA'S GOT TALENT

The top 12 finalists are set to dazzle and showcase their talents at the main event on Yoma Family Day.

Don't forget to vote for the People's Choice Award using the digital voting system and celebrate the incredible talents of your colleagues. Simply scan the QR codes displayed throughout the event venue to cast your vote.

## PRIZES

**1<sup>st</sup> Prize – MMK 800,000**

**2<sup>nd</sup> Prize – MMK 600,000**

**3<sup>rd</sup> Prize – MMK 400,000**

**Special performance – MMK 300,000**

**People's Choice Award – MMK 200,000**

## JUDGES

Phyo Gyi (Singer)

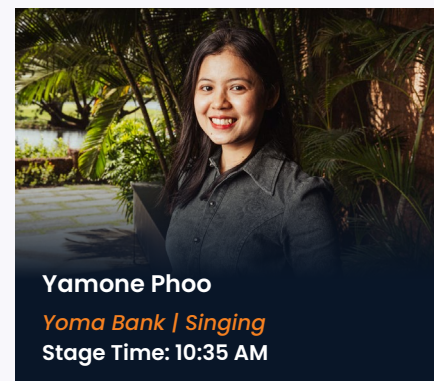
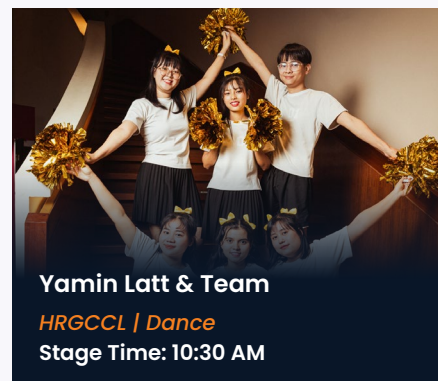
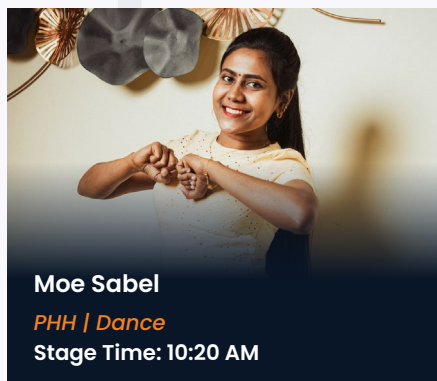
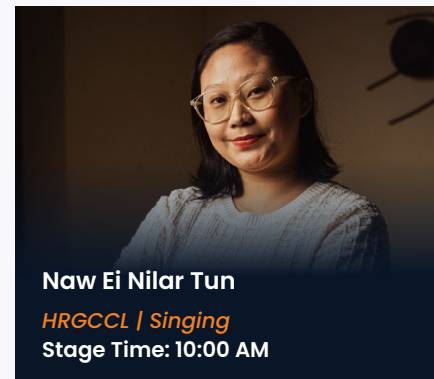
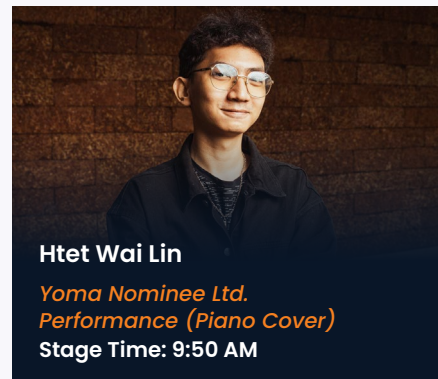
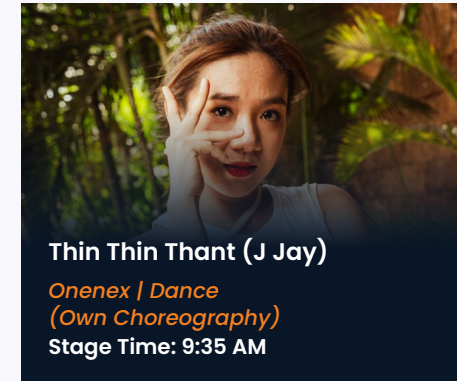
Dr. Zaw Win Sandy

Saw Cary Win

Miki May Nyo Zaw

Thinn Thandar Shwe





\* The organizer reserves the right to change the program time/ schedule without prior notice.



# COLLECT STAMPS AND CLAIM

Get ready for an exciting twist at this year's Yoma Family Day! Our Stamp & Claim activity is now fully digital, making it easier and more convenient for you to join the fun and win a FREE gift. Simply visit all participating counters, collect 9 digital stamps, and claim your prize!

## HERE'S HOW TO PARTICIPATE:

- Step 1: Show your wristband at each participating counter. Volunteers will scan the QR code on your wristband.
- Step 2: Collect a stamp digitally at the end of each session. (Participating counters include: Entities Showcase, Yoma Museum, Yoma Quiz, Amusement Zone, Kids Zone, Mini Sports, Yoma Got Talent, E-Sports, and Yoma Connect.)
- Step 3: Once you've collected all 9 stamps, show your wristband at the prize redemption counter to claim your gift.

## TERMS & CONDITIONS:

- Each employee is eligible for only one prize.
- Wristbands must be presented to collect digital stamps and redeem gifts.



# DISCOVER THE YOMA CONNECT BOOTH EXPERIENCE

Join us for an exciting day at our booth, packed with fun and activities for everyone. Take part in our thrilling treasure hunt game and stand a chance to win amazing prizes! Create lasting memories with your family and friends at our photo booth, complete with fun props and the newly released Hi Badges.

Need assistance with Yoma Connect? Our tech support team will be on hand to answer all your questions and provide expert guidance.





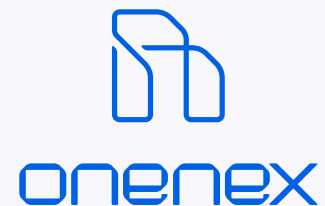
# BRING YOUR KIDS TO DISCOVER CODING AT ONENEX BOOTH 2

Bring your little ones to experience the joy of coding through fun, interactive games while exploring the exciting world of technology and unlocking endless possibilities.

**Don't miss out—grab your surprise goodie bag!**

**AGE GROUP: 4–13 YEARS**

Perfect for curious young minds eager to dive into the wonders of coding and technology!





# EXCLUSIVE SCSC MEMBERSHIP PROMOTION ON YOMA FAMILY DAY 2025

In celebration of Yoma Family Day 2025, StarCity Sports Club is offering an exclusive membership promotion for Yoma employees! For more information or to secure your membership, kindly contact the StarCity Sports Club Hotline at 09 777 377 555.

CREDITS (ENTRY)	ORIGINAL PRICE (MMK)	REGISTRATION FEE (MMK)	VALIDITY	PROMOTION PRICE (MMK)	DISCOUNT
20X	585,000	N/A	3 months	Gifts 1 entry	N/A
40X	1,000,000	50,000	6 months	790,000	21% off
80X	1,750,000	50,000	12 months	875,000	50% off
250X	4,250,000	100,000	12 months	2,125,000	50% off
600X	8,900,000	100,000	12 months	4,450,000	50% off

MEMBERSHIP TYPE	ORIGINAL PRICE (MMK)	VALIDITY	PROMOTION PRICE (MMK)	DISCOUNT
Employee Single (6mths)	750,000	6 months	637,500	15% off
Employee Single (12mths)	1,125,000	12 months	843,750	25% off
Employee Family (6mths)	1,500,000	6 months	1,275,000	15% off
Employee Family (12mths)	2,250,000	12 months	1,687,500	25% off

- To purchase 6-month or 12-month memberships, employees must provide their ID and entity information.
- These offers are exclusively available to Yoma employees and their family members.
- Memberships are non-transferable and cannot be shared.

TYPE OF MATCH	TEAMS	TIME	LOCATION
<b>YOMA FAMILY CUP 2025</b>			
Final Match	PHE FC Vs Yoma Bank FC	3:30 PM	SCSC Sunset Field
<b>FUTSAL</b>			
Women's Final	Flash FC Vs YKKO FC	9:30 AM	Madrid
Men's Final	PHH FC Vs YKKO 3 FC	9:30 AM	Rio
<b>E-SPORTS</b>			
Grand Final (Best of 5)	Team Flawless Vs Team Glacier	11:00 AM	E-Sports Zone @ Yoma Bank
<b>MINI FITNESS CHALLENGE</b>			
On-the-Spot Match (Wall Sit / Push-Up or Pull-Up / Plank)	Open to All (Men and Women Competing Separately)	11:00 AM	Gym
<b>BADMINTON MEN'S SINGLES</b>			
Semi 1	Nyi La Min Vs Soe Si Thu Aung	11:00AM	Court
Semi 2	Aung Thet Paing Vs San Tun	11:00AM	Court
3 <sup>rd</sup> Place	Semi 1 Runner-Up Vs Semi 2 Runner-Up	12:00PM	Court
Final	Semi 1 Winner Vs Semi 2 Winner	1:00PM	Court
<b>BADMINTON WOMEN'S SINGLES</b>			
Semi 1	Thiri Wai Vs May Thinzar Lwin	11:00AM	Court
Semi 2	Sandar Hlaing Vs Nyein Wai Wai Tun	11:00AM	Court
3 <sup>rd</sup> Place	Semi 1 Runner-Up Vs Semi 2 Runner-Up	12:00PM	Court
Final	Semi 1 Winner Vs Semi 2 Winner	1:00PM	Court
<b>BADMINTON MEN'S DOUBLES</b>			
Semi 1	Wai Lin Oo + Sunpreet Singh Vs Myo Sithu Zaw + Lu Min Eain	11:30AM	Court
Semi 2	Than Aung + Nay Lin Oo Vs Kenneth See + Ye Mon Min	11:30AM	Court
3 <sup>rd</sup> Place	Semi 1 Runner-Up Vs Semi 2 Runner-Up	12:30PM	Court
Final	Semi 1 Winner Vs Semi 2 Winner	1:00PM	Court
<b>BADMINTON WOMEN'S DOUBLES</b>			
Semi 1	Ei Mon Thwe + Khine Zar Win Vs Phyo Khine Thin + Myat Thet Htar	11:30AM	Court
Semi 2	Nwet Shanti Thein + Nang Htet Htet Cho Vs Thiri Wai + Naw Su Su Aye	11:30AM	Court
3 <sup>rd</sup> Place	Semi 1 Runner-Up Vs Semi 2 Runner-Up	12:30PM	Court
Final	Semi 1 Winner Vs Semi 2 Winner	1:30PM	Court
<b>BADMINTON MIXED DOUBLES</b>			
Semi 1	Wai Wai Hnin + San Tun Vs Than Aung + Su Su Aye	12:00PM	Court
Semi 2	Myat Thet Htar + Ye Mon Min Vs Thiri Wai + Hein Lin Aung	12:00PM	Court
3 <sup>rd</sup> Place	Semi 1 Runner-Up Vs Semi 2 Runner-Up	1:00PM	Court
Final	Semi 1 Winner Vs Semi 2 Winner	2:00PM	Court

\* The organizer reserves the right to change the match schedule without prior notice.

# SPORTS COMPETITION MATCH SCHEDULE

# PARTNERS





# DO'S AND DON'TS

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## DOs

- Wear the Yoma Family Day T-shirt and wristband for entry into the event site.
  - Have fun and participate in all activities and events.
  - Maintain an open mind and show curiosity at all showcases and information booths.
  - Respectfully treat everyone as family.
  - Wear appropriate sports attire in the SCSC sports facilities and during sports activities.
  - Smoke only in the allocated smoking areas.
  - If you bring pets into the facility, please ensure they are under your full control at all times and take full responsibility for their behavior.
  - Dispose of your rubbish in designated areas provided.
  - Consume alcohol only after 4:00 PM during Free Flow hours.
- 

## DON'Ts

- Don't bring any weapons, explosives, fireworks, or sharp objects.
  - Don't wear high heels, slippers, or sandals into the SCSC indoor arena.
  - Don't take food or drinks into the SCSC indoor sports arena, futsal courts, tennis courts, or pool areas.
  - Don't yell at or heckle sports officials and players.
-

# SCSC RULES AND REGULATIONS

- Participants shall be fully responsible for any damages incurred to the equipment, facilities and premises of the Club as a result of their conduct.
- Participants shall be fully responsibly for any injury, bodily harm and loss of life caused to other members, staff or guests of the Club as a result of their conduct.
- Drugs, Alcohol, Tobacco, Smoking, Vaping or other similar controlled substances are strictly prohibited at the Club premises.
- Weapons, explosive materials or any other banned objects are strictly prohibited at the Club.
- The Club has the permission to use photos and videos taken at the Club facilities.
- Participants are responsible for their own safety and property. The Club will not be responsible for any loss or injury.
- Food & Beverages are only allowed to be consumed in designated areas of the facilities.
- Participants must be in proper sports apparel. Heels, slippers and sandals are not allowed in Titans Gym and The Arena.
- Participants are obliged to inform the Club of any new injuries or conditions they sustain or acquired within the duration of the event which may require a medical clearance prior to continuing any activities at the Club facilities.
- The Club reserves the right to exclude any participants they deem not to be adhering to any of the above or by their own actions poses a health and safety risk to themselves or others.





**Yoma Family Day 2025**  
**Rising Stronger**  
**Thriving Together**

**SEE YOU AT YOMA FAMILY DAY!**